GLAM URL Shortener

What is a URL shortener?

URL shortening is a technique on the World Wide Web in which a Uniform Resource Locator (URL) may be made substantially shorter and still direct to the required page. This is achieved by using a redirect which links to the web page that has a long URL. For example, the URL "https://example.com/assets/category_B/subcategory_C/Foo/" can be shortened to "https://snip.ml/Foo", and the URL "https://example.com/about/index.html" can be shortened to "https://snip.ml/h2iBY". Often the redirect domain name is shorter than the original one.

How to do it
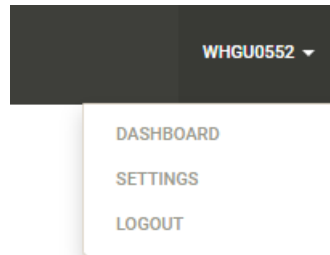
In order to access the GLAM URL shortener, please go to https://go.glam.ox.ac.uk/

- ➢ Click on the 'Link Options' orange button to reveal more options
- ➢ Enter the source URL to be shortened in the big white box
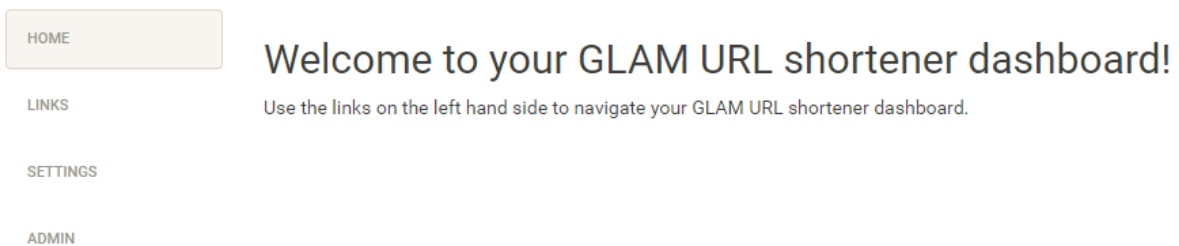- ➢ Click on the 'Shorten' blue button
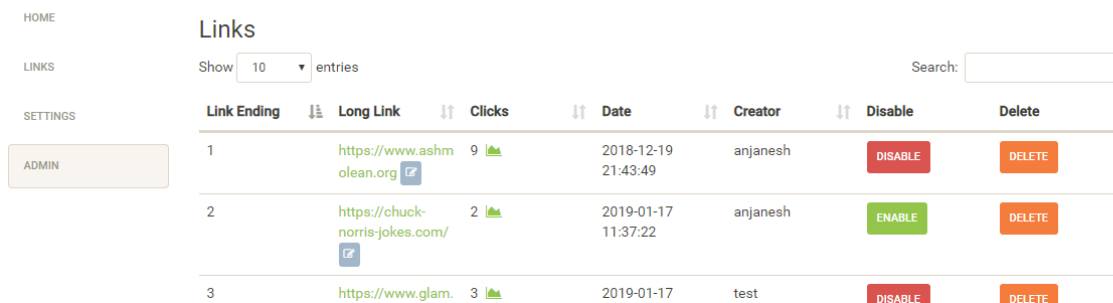
Admin section

Please click on 'Sign in' (top right)

➢ Enter your SSO username and password (specific to this site, not your SSO password)
➢ You will then be presented with the following options:

WHGU0552 ▾

DASHBOARD

SETTINGS

LOGOUT

➢ Click on 'Dashboard' in order to reveal more options:

HOME

LINKS

SETTINGS

ADMIN

Welcome to your GLAM URL shortener dashboard!

Use the links on the left hand side to navigate your GLAM URL shortener dashboard.

➢ Click on 'Admin' to manage the existing shortened URLs:

HOME

LINKS

SETTINGS

ADMIN

Links

Show 10 ▾ entries   Search: [   ]

Link Ending	Long Link	Clicks	Date	Creator	Disable	Delete
1	https://www.ashmolean.org ☑	9 📊	2018-12-19 21:43:49	anjanesh	DISABLE	DELETE
2	https://chuck-norris-jokes.com/ ☑	2 📊	2019-01-17 11:37:22	anjanesh	ENABLE	DELETE
3	https://www.glam.	3 📊	2019-01-17	test	DISABLE	DELETE

➢ From this section you can disable/enable links or delete altogether.
➢ Click on the 'graph' icon to see analytics about a specific link:

Links

Show [10 ▼] entries

Link Ending	⇅	Long Link	⇅	Clicks	⇅
1		https://www.ashmolean.org ☑		9 📈	

Here is an example:

Stats

Short Link: go.glam.ox.ac.uk/1
Long Link: https://www.ashmolean.org

[04/14/2019 8:29 AM 📅]

[05/14/2019 8:29 AM 📅]

[Refresh]

Traffic over Time (total: 10)

Traffic sources

Map

Referers

Show [10 ▼] entries   Search: [   ]

Host	⇅	Clicks	⇅
Direct		4	

Showing 1 to 1 of 1 entries   [PREVIOUS] [1] [NEXT]

➢ In order to reset your password, click on 'Settings':

Change Password

Old Password:

New Password:

SUBMIT

If you have any questions, please contact it@museums.ox.ac.uk